



**Northeastern Eye Institute gives free glasses or contact lenses to Pennsylvania flood victims.**

**SCRANTON, Pa. — September 20, 2011** — Northeastern Eye Institute, the leading provider of comprehensive eye care in northeastern Pennsylvania, has pledged to provide free eye care and corrective lenses to those impacted by the recent flooding.

“Losing your home, clothes and possessions to flooding is devastating enough,” says Dr. William Jordan, Jr., an NEI ophthalmologist, “but few people appreciate what it’s like to lose your glasses or contact lenses as well. Our family grew up enjoying the shores of the Susquehanna and so we want to help as much as we can.”

Northeastern Eye Institute has pledged to offer free refractions, the portion of an eye exam that determines the eyeglass prescription, to those who live in the affected areas. Replacement single vision or bifocal eyeglasses or a two-month supply of daily disposables contact lenses will also be provided.

Both new and existing patients of Northeastern Eye Institute will be eligible for the Flood Relief Effort. Appointments will be made available on Saturday, October 1<sup>st</sup> in the Tunkhannock, Pittston, Main Street Wilkes-Barre and Laurel Mall offices.

To take part in the relief program, people from eligible regions should call Northeastern Eye Institute at 1-800-334-2233 on or before September 28, 2011 and be sure to state that you are calling for the Flood Relief Program. Availability will be on a first come, first served basis. Additional information is available on the Northeastern Eye Institute website at [www.neivision.com](http://www.neivision.com).

“Northeastern Eye Institute has been serving the community since 1984,” Dr. Jordan stated, “In this time of need, we’re proud to be able to give something back.”

**About Northeastern Eye Institute.**

Established in 1984, the Northeastern Eye Institute has grown to become the leading provider of comprehensive eye care services in northeastern Pennsylvania.

Today, the Northeastern Eye Institute has 19 conveniently located offices throughout northeastern Pennsylvania, plus an outstanding team of 35 eye doctors trained and experienced in dealing with almost every major vision issue.

Together, they provide the highest level of eye care and service available in the Scranton, Wilkes-Barre, Hazleton and northeastern Pennsylvania region.

**Media Contact: Maggie Jordan**

Northeastern Eye Institute  
200 Mifflin Avenue, Scranton, PA  
1-570-342-3145  
mjordan@ne-eye.com  
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